

# Renewable Energy

**Private school reduces energy costs, and “helps to make the world a better place” through renewable energy purchase.**



*As a part of their curriculum, students study the solar panels located on the school's roof.*

## Services Provided

- Market Research & Intelligence
- Strategic Risk Management
- Supply Management & Procurement: Electricity
- Sustainability Services: Renewable Energy Certificates (RECs)

## Opportunity

- Dwight Englewood Private School (D-E), a coeducational, independent school of 900 ethnically-diverse students from the New York and New Jersey area, was paying a variable price for electricity from their local utility.
- One of the ways D-E “meets the challenges of a changing world and makes it better”, as stated in their mission, is through various green initiatives in which each division of the school partakes. Initiatives such as creating a green-orientated campus with environmentally sustainable buildings, and adding classes to their curriculum that teach students the importance of sustainability and renewable energy. Since D-E lacked the experience necessary to “green” their energy, they asked Tradition to help due to its expertise in this area.

## Approach

- Tradition educated D-E on the benefits of procuring renewable energy and then advised them on a procurement strategy to meet their “green mission.”
- The resulting strategy incorporated electricity procurement as well as renewable energy options, such as how to take advantage of Renewable Energy Certificates (RECs) and Green Power.

## Results

- Through Tradition’s advice Dwight Englewood Private School is **expected to reduce its energy costs by 15% while meeting their renewable energy goal to have a 100% green campus.**
- D-E also has been able to take advantage of the budget stability that comes with having a fixed energy price and the marketing benefits of purchasing renewable energy.